

## ABSTRACT OF THE DISCLOSURE

A system and method including a trading card and a recording and/or reproducing apparatus recording and/or reproducing subject-related data to/from the trading card, wherein the subject-related data comprises picture information characterizing a subject or reminding a user of the subject. The recording and/or reproducing apparatus includes a transmission and reception unit transmitting subject-related data to and receiving subject-related data from the trading card and a memory unit storing the subject-related data provided through the transmission and reception unit. A key controller in the recording and/or reproducing apparatus inputs a user's manipulation commands and a decoder decodes the picture information from the subject-related data stored in the memory and generating a video signal corresponding to the picture information. A display unit displays the video signal.